Artevelde Unversity College

Daan Penders  
Seppe Huysman  
Ian Martens  
Kevin Kielbaey  
Pieter-Jan Westelinck

Report

Business management survey at Artevelde University college



# Executive Summary

This survey and its conclusions are based on the answers of thirty students who study Business Management at the Artevelde University College in Gent. One of the most positive aspects of the program are the available specializations. Almost all students are happy with the choice they have. Another positive point is the amount of language courses. The majority of the students is satisfied with the current amount of languages and classes. Next we got the distance between teachers and students. In general the students are happy about it although there are quite some students who think it can be better.

Of course there are also some negative aspects about the program. Around 43% are not satisfied with the use and communication through Chamilo. When we asked how they think about MijnDinar over half of the students responded negatively. We can conclude that the Artevelde University College should invest more time in their online platforms. We also found out that around one in three students have no idea if they will have the required skills for a job when the graduate. When asked about the available accommodation almost all students were satisfied. To conclude we can say that the majority of the students have an overall positive experience at the Artevelde University College.

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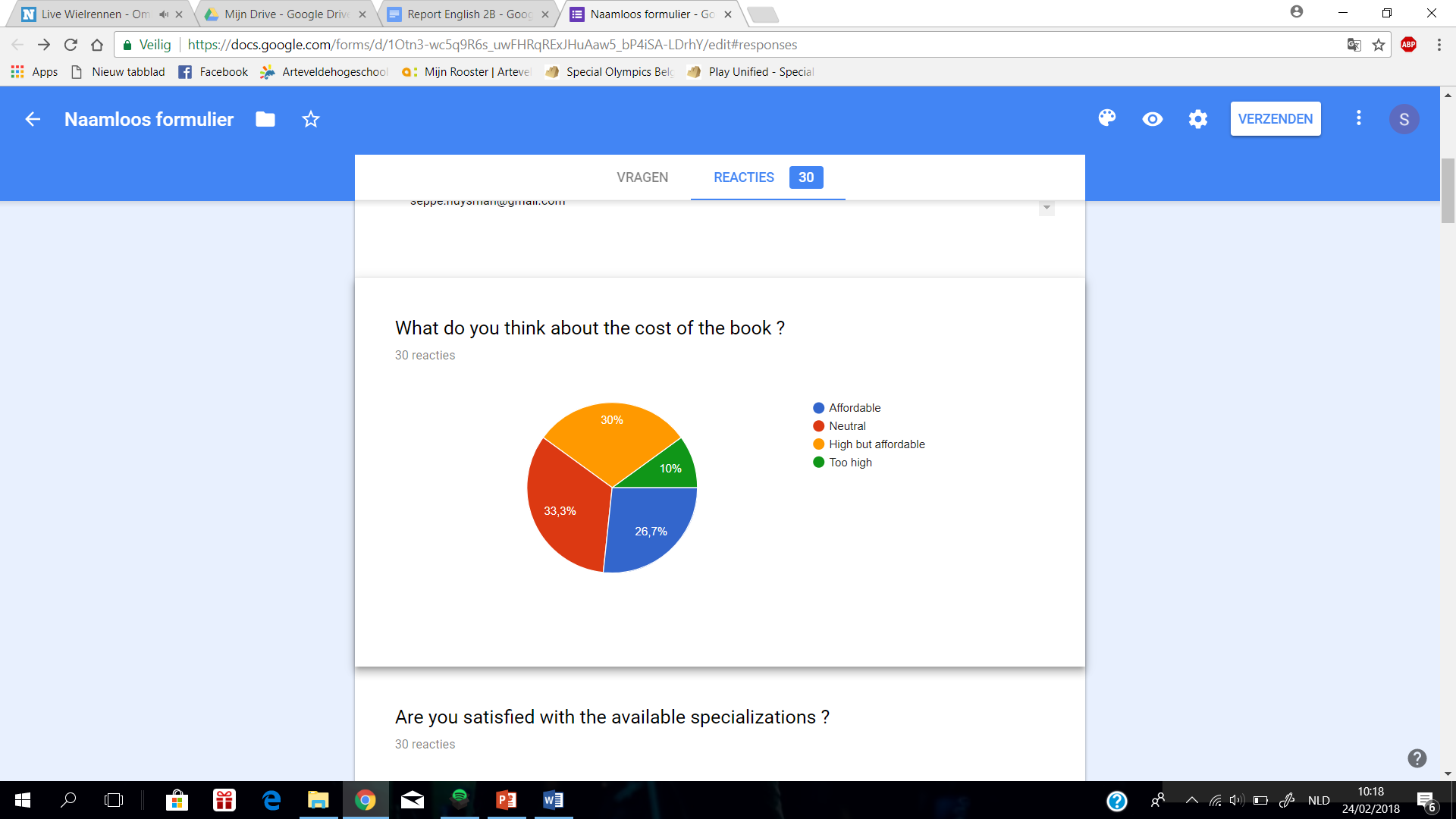
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# Introduction

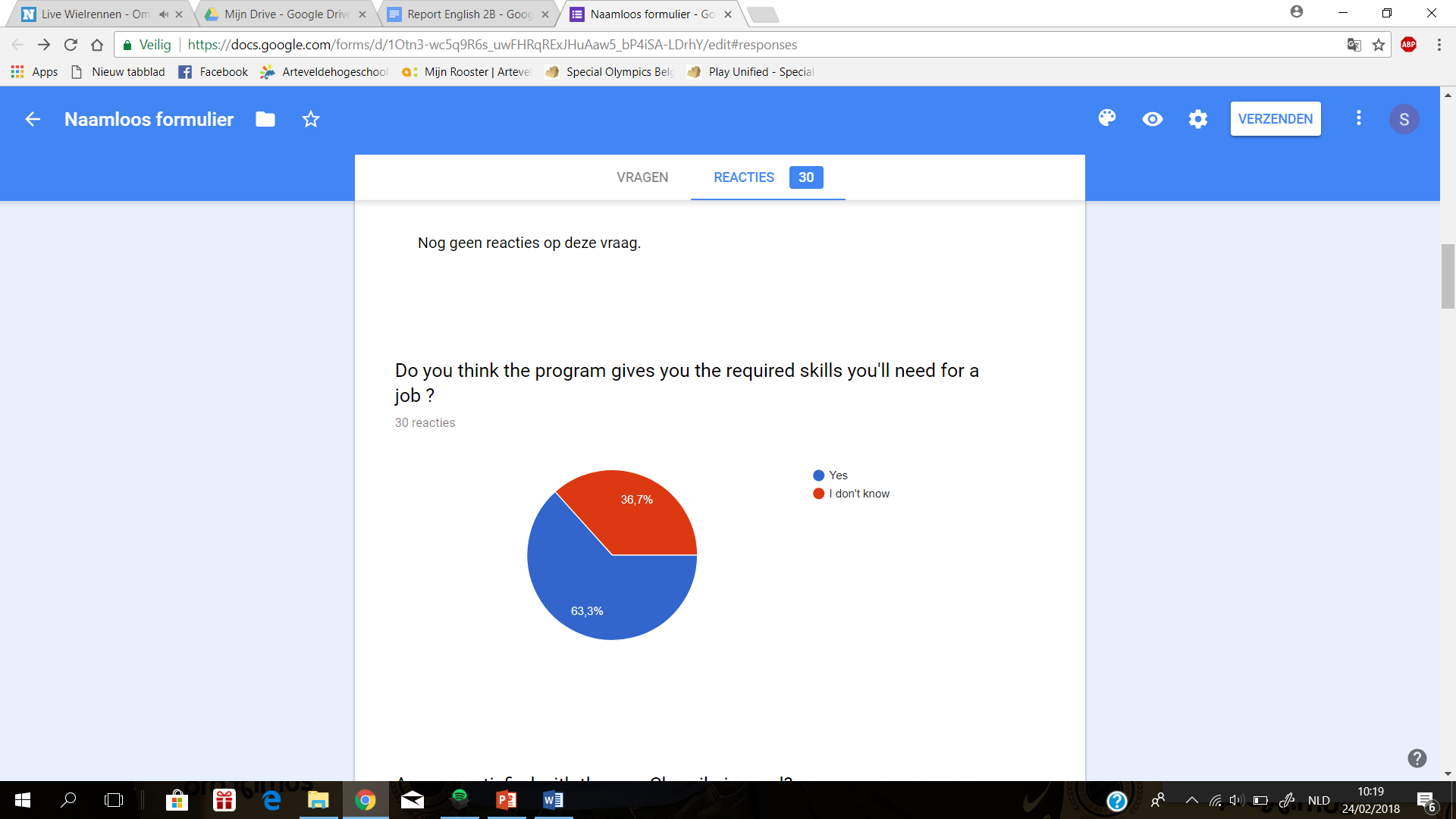
In this survey we asked the students of the second year Business Management, specialization marketing, fifteen questions about how they experience the program Business Management at the Artevelde University College in Gent. We have tried to assess the positive and negative points of the Program Business management in general, how classes are thought, the study load etc. After we analyzed all the data we wrote down our findings and conclusions in the report below.

# Results

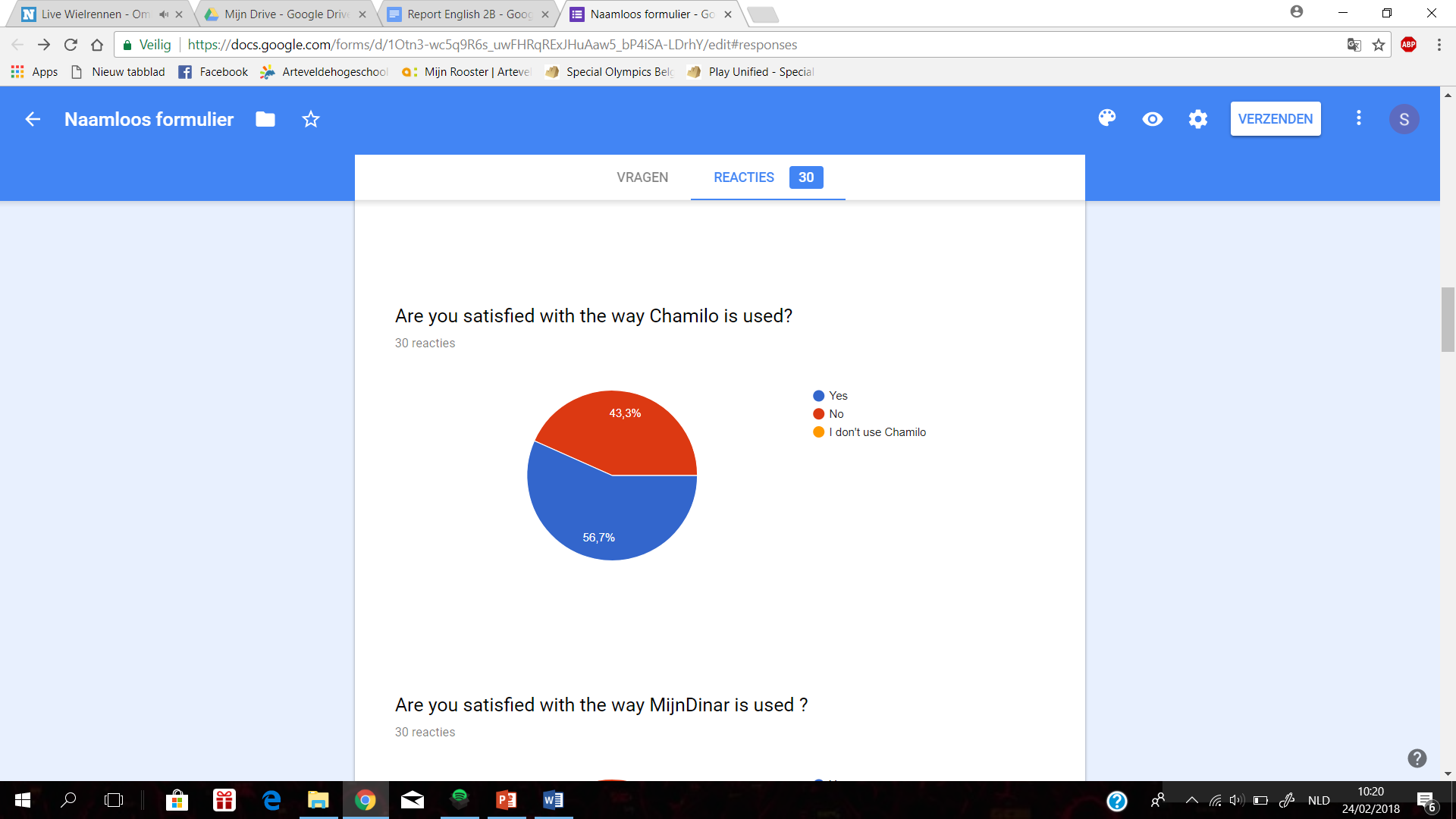


It looks like the costs of the books at Artevelde are affordable for most students. Only 10% of the students answered that the price is too high and more than half of the students think the price is not 

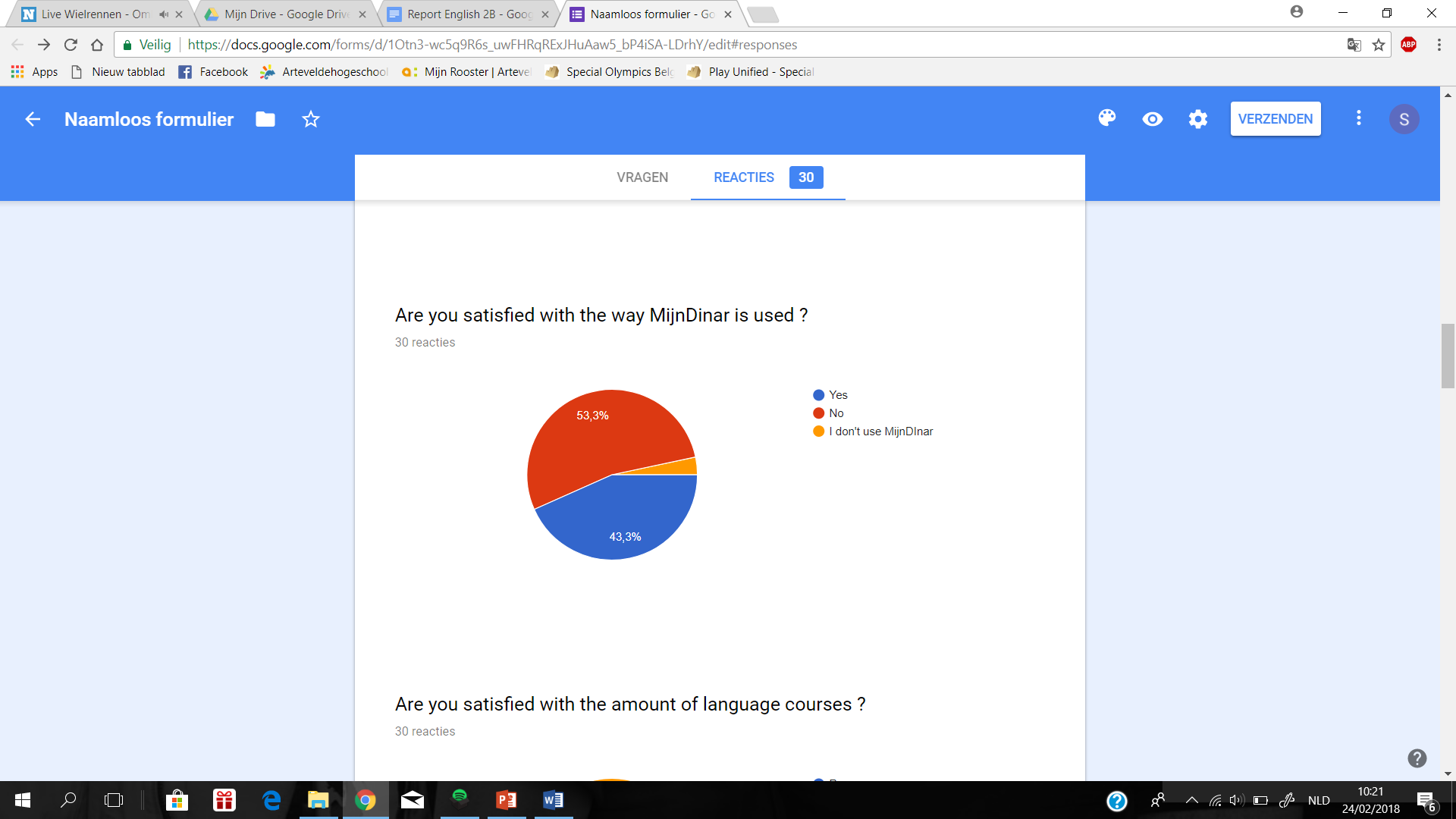
Out of the thirty students that replied only one of them thinks there aren’t enough specializations to choose from. This means that 97% of the students are satisfied with the available specializations, which is a very positive result.



More than 6 out of 10 students believes that this program gives them the required skills that they will need for their job. A third of the students don’t know for sure that this program will give them the skills they will need. Maybe it would help if the lecturers give some more examples of the practical application of what we learn.



This graph shows us that 43% of the students are not satisfied with the way Chamilo is used. We think that’s a pretty high number and it shows that something has to be done about it. We have to investigate why people are not satisfied about the use of Chamilo and how we can improve their experience with the online platform.



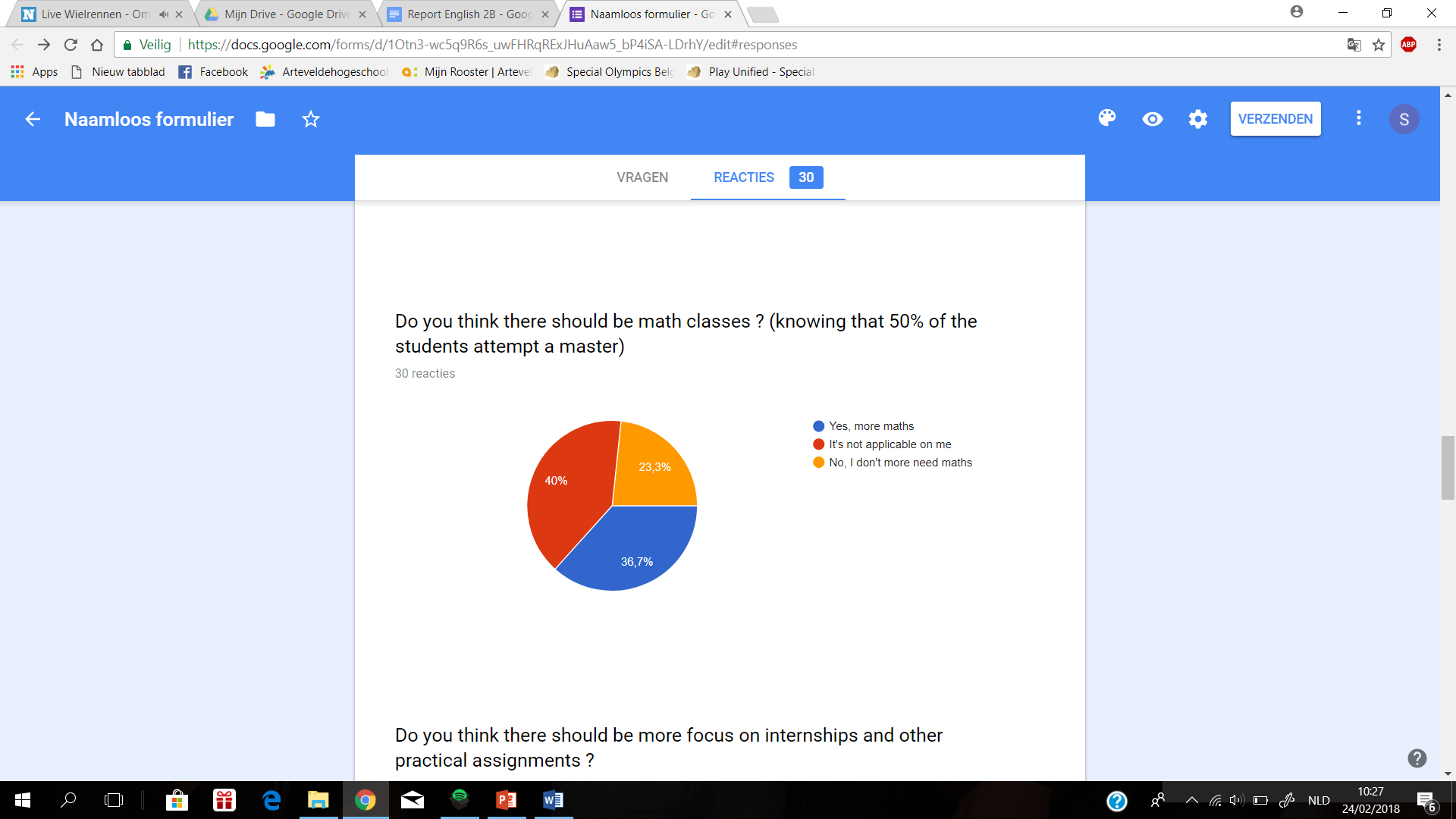
When we take a look at the second online platform that Artevelde uses, MijnDinar, we can see that most students are not satisfied with their online experience. There are even students who don’t use it at all. This shows us that Artevelde really needs to invest in their online platforms.



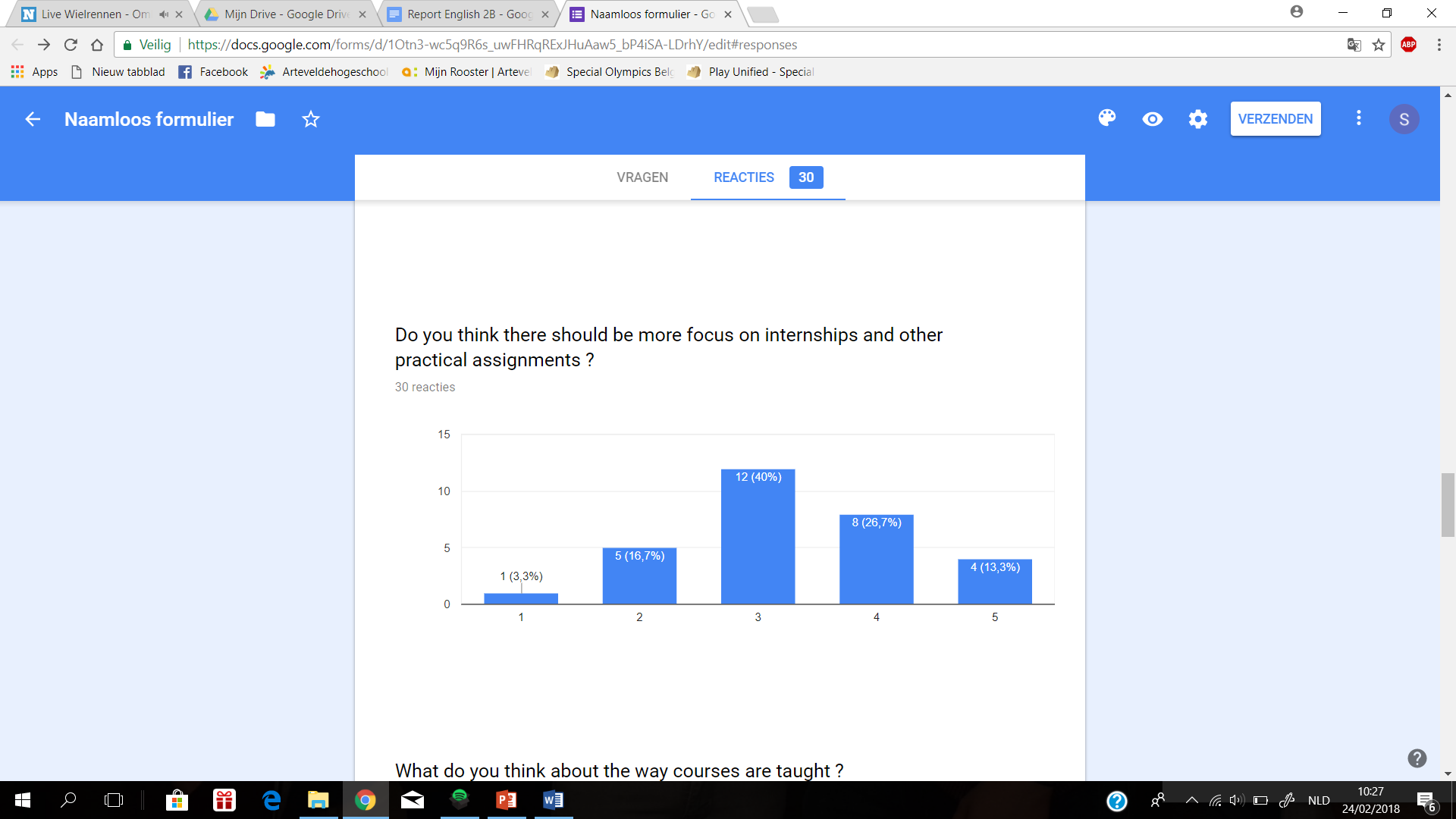
The majority of the students say that they are either neutral or satisfied with the amount of language courses. This means the amount of language courses can remain unchanged.



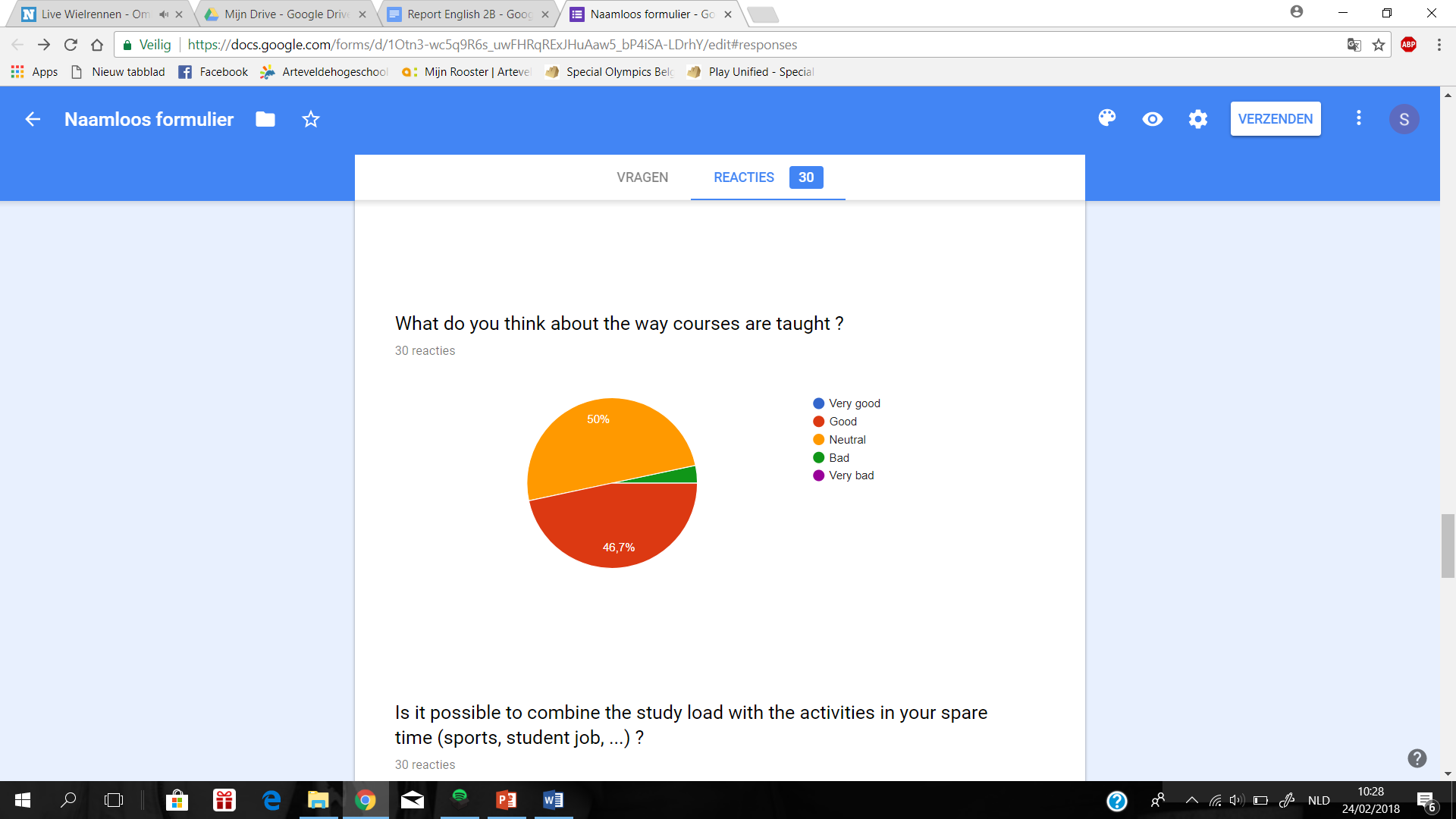
The graph shows that students are satisfied with the accommodations at the campus. More than 80% of the student gave this subject a positive score.



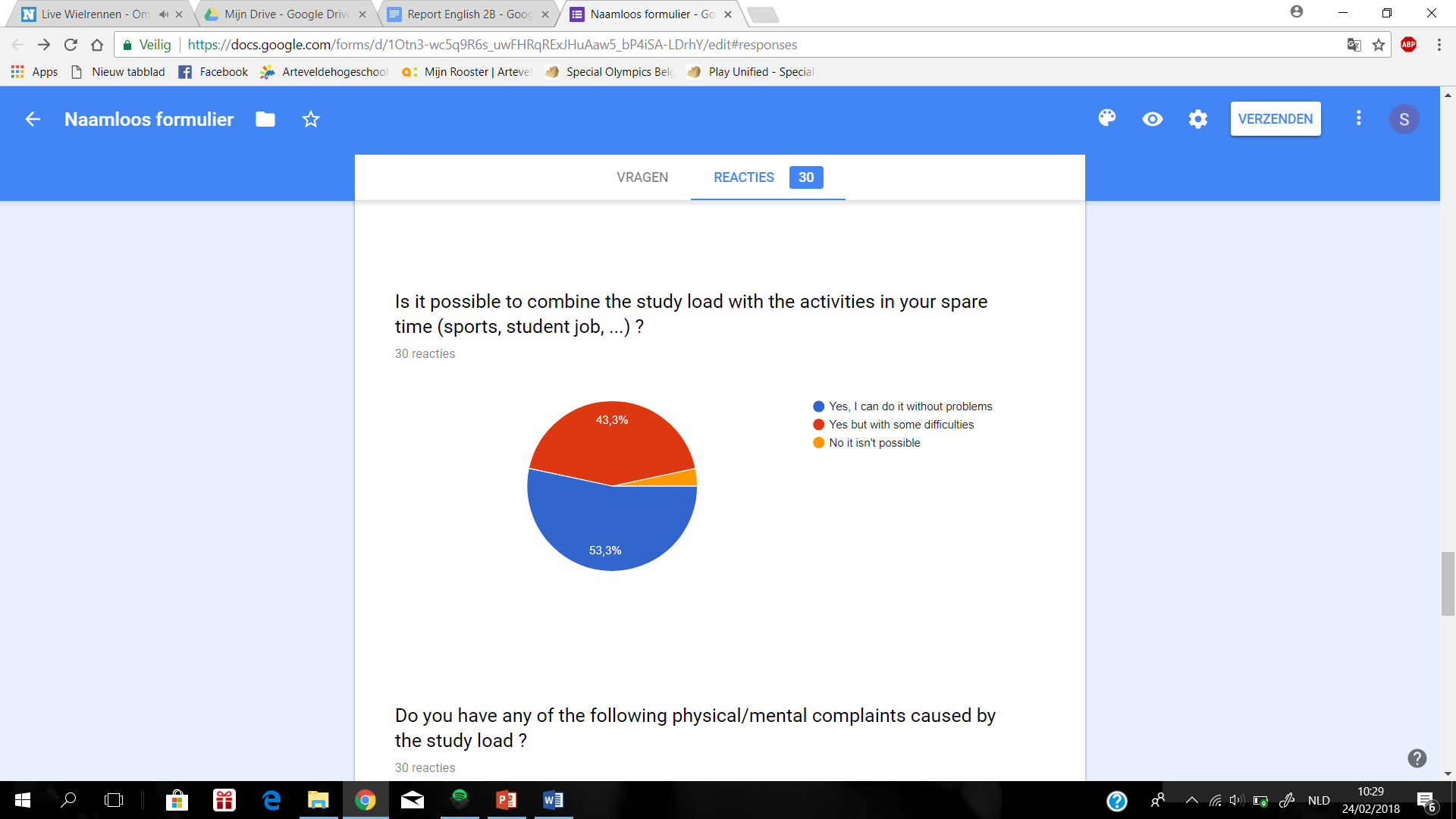
Two thirds of the students don’t want or don’t need more maths. Although 36.7% of the students would agree with a math class since it is very helpful for a master degree.



The opinions are quite evenly distributed regarding whether there should be more focus on internships and other practical assignments.  
However, there are slightly more students who think that there should be more focus on internships and practical assignments.



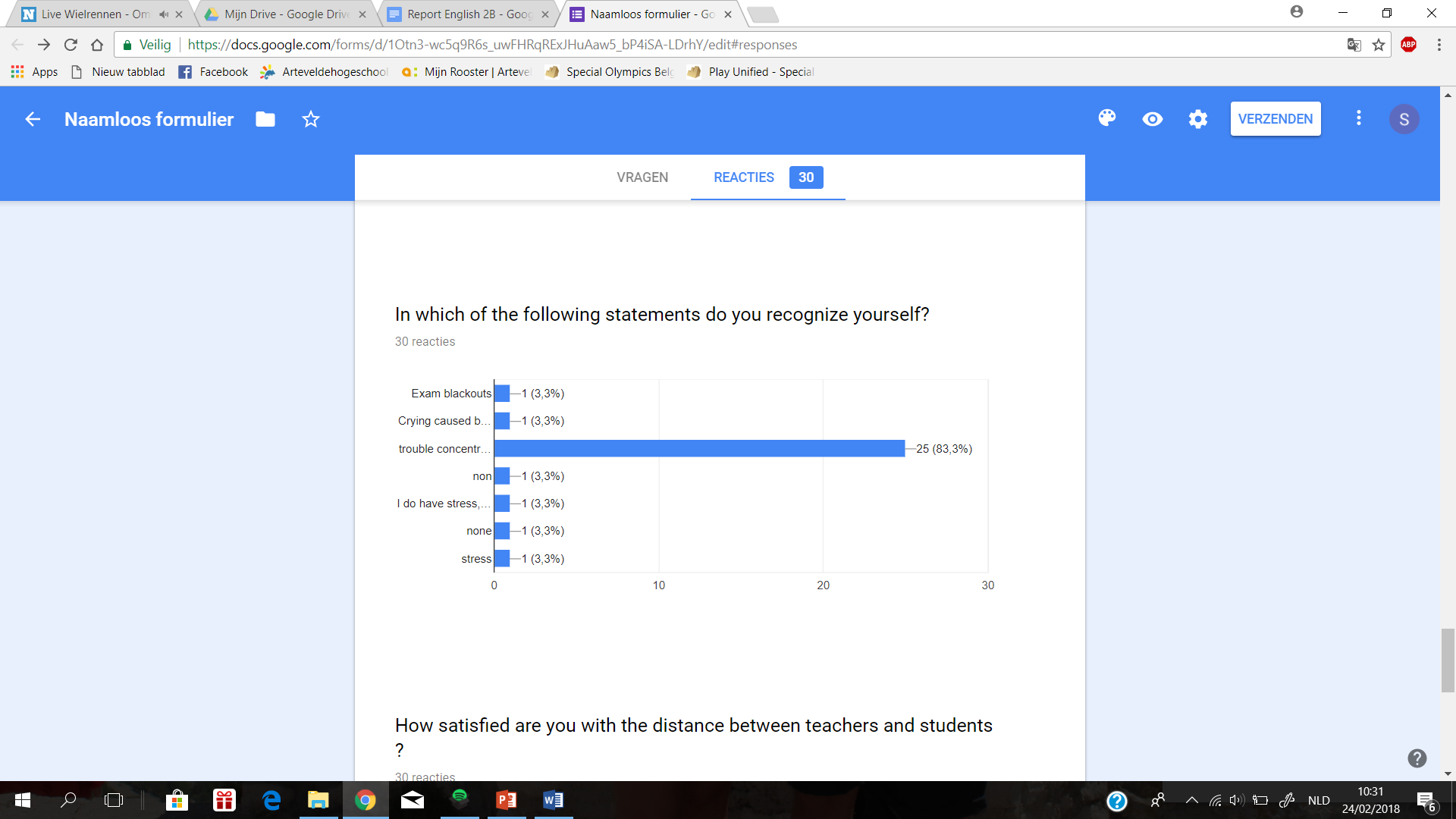
Over 95% of the students agree that the courses are, in general, not taught in a bad way.



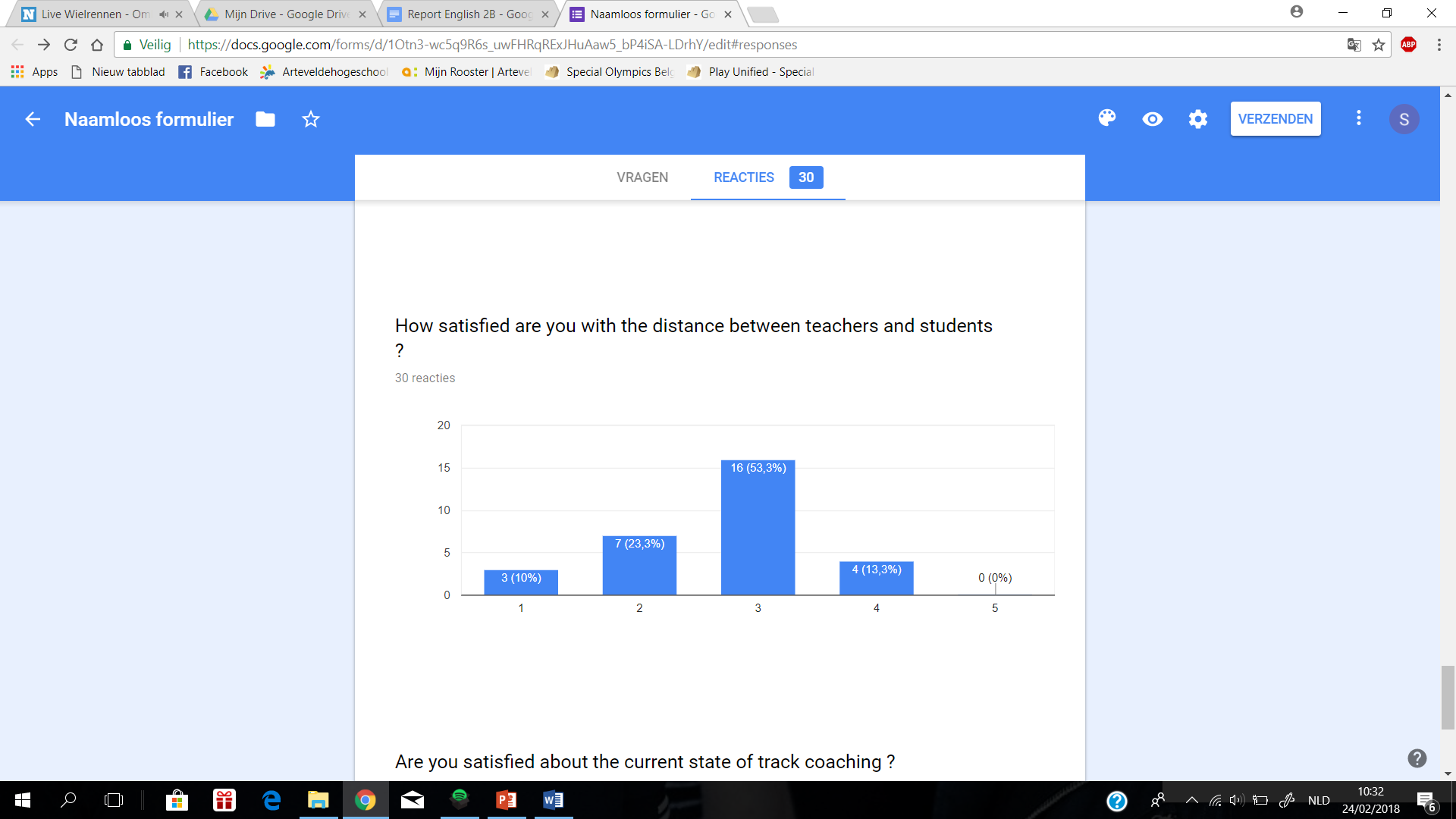
A small majority thinks that the study load of this program can be combined with activities in their spare time without any troubles. Almost everyone agrees that the two can be combined, however 43% thinks this comes with some difficulties.



The majority of students doesn’t experience any physical or mental complaints caused by the study load. However, over 30% of the students claim to suffer from headaches and sleep issues.



On this graph we notice one outlier. Over 80% of students recognize themselves having trouble concentrating. All the other statements received equally low & negligible responses.



Approximately half of the students aren’t satisfied nor unsatisfied with the distance between teachers and students.   
What we can see is that over 20% of the students aren’t very satisfied with this distance.  
10% of students even stated that they were very unsatisfied.  
We can also see that there are absolutely no students who are very satisfied with the distance.



In general this graph shows us that the vast majority of students are neutrally satisfied or even quite satisfied with the current state of track coaching.

# Conclusion

We managed to get 30 students to fill in our online survey. Based on these answers we concluded some positive and some negative aspects of the business management program at Artevelde.

Almost every student is satisfied with the available specializations that Artevelde is offering. The largest part of the students are convinced that they will meet the required skills for a job after they graduated, although more than 1 out of 3 students are not sure they will be ready for a job when they graduate, which is a fairly high number.

When we’re looking at the questions about the online platforms of Artevelde we see a big difference in our results. Chamilo only gets an approval rate of 57% , which means that 43% is not satisfied with the way Chamilo works. MijnDinar , another important online platform does even worse with 53% of the students who aren’t happy with the way MijnDinar is working. So Artevelde should really invest in making their online platforms easier accessible for the students.

The amount of language courses taught is in general enough for the average student. Math however gets a different feedback. Since it isn’t taught at Artevelde some people would like to have a math class as well to make the change to a master degree easier. However, the largest amount of students don’t want a math class or don’t think it’s necessary for them. As for the teachers they get an overall positive feedback for the way they teach their courses. The students are also satisfied with the possible accommodations that are available at the campus such as the mediatheek, classrooms, ….

Most student don’t suffer from mental and/or physical health problems caused by the study load which is a very positive aspect to remark. Some students can have sleep issues and headaches but most of the times only temporary. Their social life and activities don’t suffer too much from the study load, the students say it isn’t always easy to manage both at one time but it is possible.